



Creating Clients: Tracking Sheet

Week of _____

If you track these four metrics, over time you will build a thriving coaching practice. Use this worksheet to help you record your activities. What gets measured gets done.

Connect: How many people did you connect with this week? (Write out their names).

Invite: How many people did you invite to a powerful coaching conversation with you this week? (Write out their names).

Create (Your Magic): How many people did you give a powerful experience of your coaching? (Write out their names).

Propose: How much money did you propose for coaching engagements this week? (Write out the number in dollars).
